

ECONOMIC DEVELOPMENT ADVISORY BOARD ACTION MINUTES

October 7, 2025

The Economic Development Advisory Board of the City of Mesa met in the boardroom at 120 North Center Street, on October 7, 2025, at 7:30 a.m.

BOARDMEMBERS PRESENT

J. Steven Beck*
Michelle Genereux
Charles Gregory*
Amanda Kay
Anthony Ruiz
Frank Sanders
Andrew Schreiner
Susan Stephensen

BOARDMEMBERS ABSENT

Kurt D. Ferstl (excused)

STAFF PRESENT

Jaye O'Donnell
Brent Stoddard
Kim Lofgreen
Maribeth Smith
Rob Stirling
Benjamin Snow
Sarah Tolar

EX-OFFICIO MEMBERS PRESENT

Richard Bake*
Sonny Cave*
Mark Drayna
Sally Harrison
Natascha Ovando-Karadsheh

EX-OFFICIO MEMBERS ABSENT

Mark Freeman, Mayor (excused)
Scott Butler, City Manager (excused)

GUESTS

Jackie Orcutt

(*Participated in the meeting through the use of video conference equipment)

1. Call meeting to order.

Chair Michelle Genereux called the meeting to order at 7:30 a.m.

Chair Genereux excused Board members Kay and Beck from the beginning of the meeting; they arrived at 7:32 a.m. and 7:37 a.m., respectively.

2. Items from citizens present.

Discussion only; no formal action taken by the Board.

3. Approval of minutes from the September 2, 2025, Economic Development Advisory Board meeting.

It was moved by Board member Frank Sanders, seconded by Board member Anthony Ruiz, that the September 2, 2025, Economic Development Advisory Board meeting minutes be approved.

Upon tabulation of votes, it showed:

AYES – Genereux-Gregory-Ruiz-Sanders-Schreiner-Stephensen

NAYS – None

ABSENT – Beck-Ferstl-Kay

Chair Genereux declared the motion carried unanimously.

4. Hear an industrial market update presentation, followed by a discussion.

Discussion only; no formal action taken by the Board.

5. Hear a presentation on the City of Mesa Workforce Development Strategic Plan, followed by a discussion.

Discussion only; no formal action taken by the Board.

6. Hear a presentation on the Office of Economic Development Brand Refresh, followed by a discussion.

Discussion only; no formal action taken by the Board.

7. Economic Development Director's current events summary including conferences attended.

Discussion only; no formal action taken by the Board.

8. Introduction of new business to be discussed at a future meeting.

Discussion only; no formal action taken by the Board.

9. Schedule of meetings.

Next meeting scheduled for November 4, 2025.

10. Adjournment.

Without objection, the Economic Development Advisory Board meeting adjourned at 9:07 a.m.